

E-BOOK

HOW TO WRITE YOUR FIRST 10 BLOG POSTS LIKE A PRO

*A writing + formatting guide with
practical tips, structure
templates, and call-to-action
strategies.*

JIYA GUPTA



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Introduction

Starting your blog can feel overwhelming. What should you write? Will anyone read it? This guide is designed to help you confidently write your first 10 blog posts with clarity, structure, and purpose. Whether you're launching a personal blog or business site, you'll learn to write like a pro.

Why Your First 10 Blog Posts Matter

Your first 10 blog posts are foundational. They help:

- Establish your voice
- Build credibility
- Provide value to your target audience
- Improve SEO rankings

Treat them like your blog's first impression.

HubSpot

How to Start a Blog

1. Understand your audience.
2. Check out your competition.
3. Determine what topics you'll cover.
4. Identify your unique angle.
5. Name your blog.
6. Create your blog domain.
7. Choose a CMS and set up your blog.
8. Customize the look of your blog.
9. Write your first blog post.



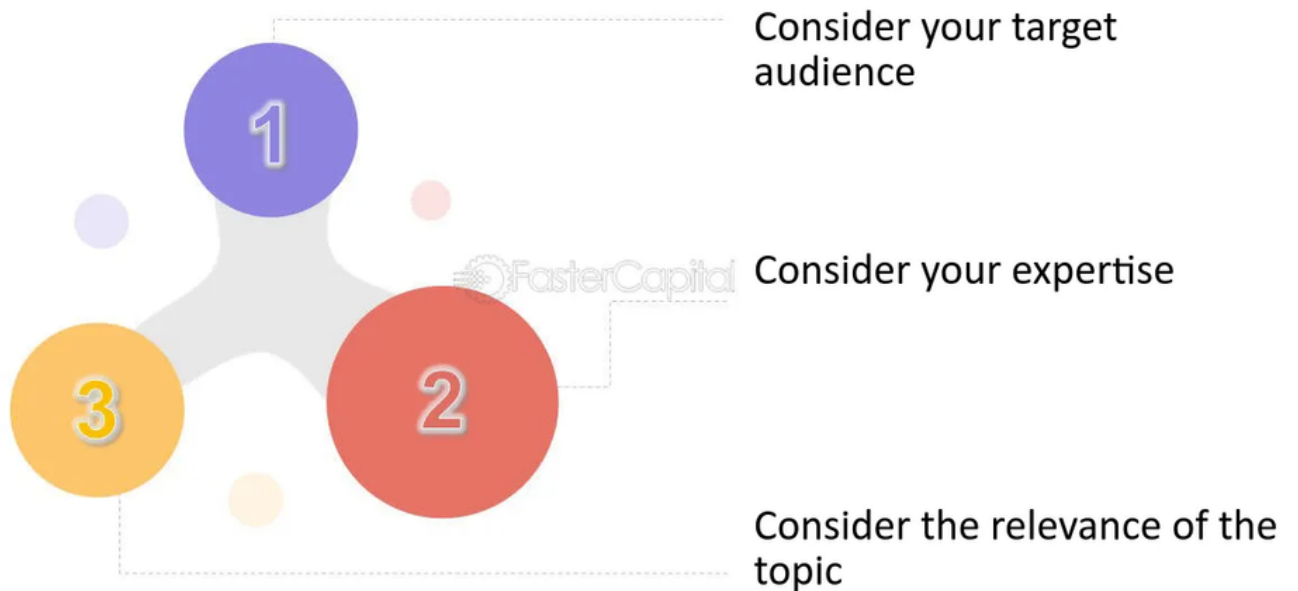
Picking the Right Topics

Start with what you know and what your audience cares about. Use tools like:

- Google Search suggestions
- AnswerThePublic
- Reddit or Quora

Choose evergreen topics that will stay relevant over time.

Choosing the Right Topic



Blog Post #1 – Your Story (About You)

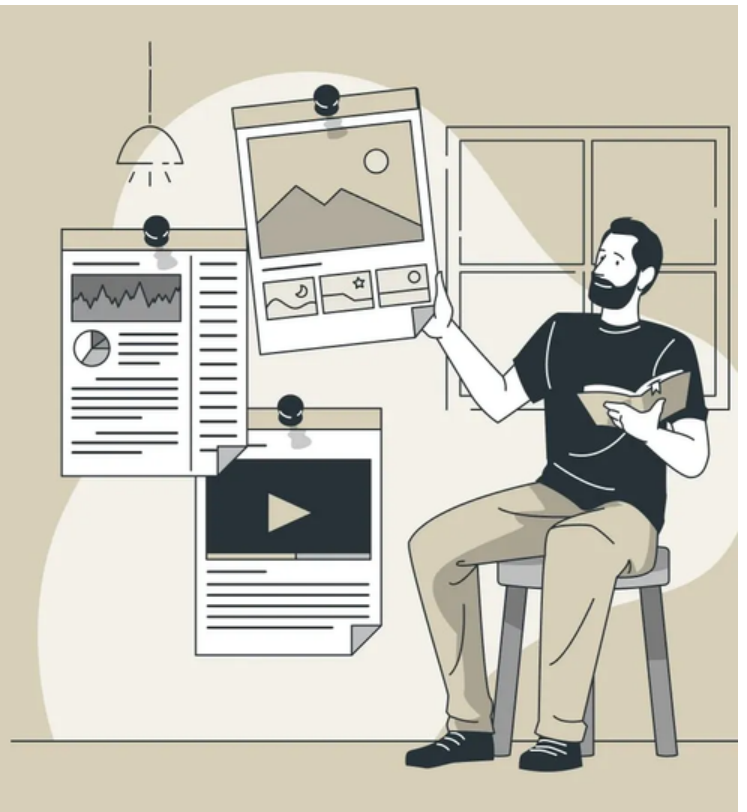
Format:

- **Intro:** Why you started the blog
- **Body:** Your background, experience, or passion
- **CTA:** Ask readers to subscribe or comment

Example: “Hi, I’m Alex. I started this blog to help beginners master WordPress without tech overwhelm...”

Useful Tips, Examples, Ideas, for Your First Blog Post

THE ULTIMATE GUIDE



Blog Post #2 - How-To Guide

Format:

- Step-by-step instructions
- Use numbered or bullet lists
- Add screenshots or images

Example: “How to Install a WordPress Theme in 5 Easy Steps”

How to Write a Blog Post in 2022

The Ultimate Writing Guide for Bloggers (and Free Blog Post Template)

Learning **how to write a blog post** that people will actually *want* to read (and still drives meaningful traffic to your blog) doesn't *need* to be difficult. In this ultimate guide to writing a successful blog post, we'll be covering everything from the basic mechanics to optimizing your content for converting readers.



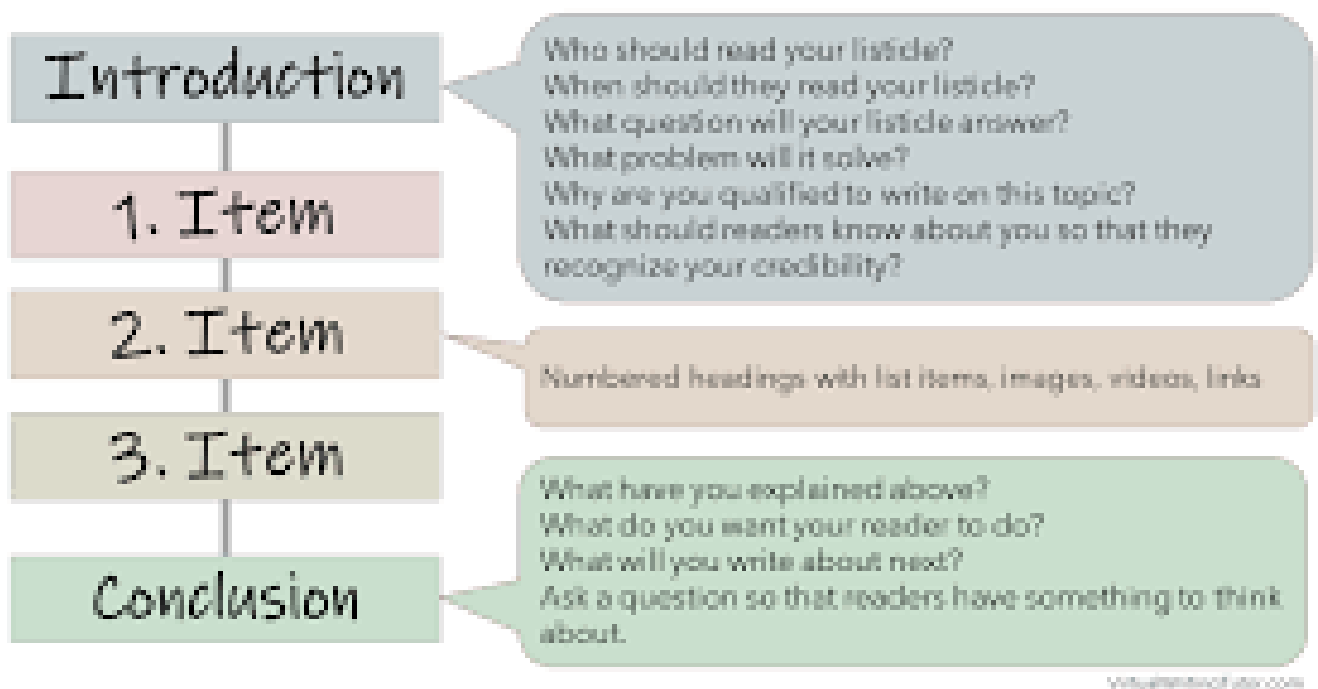
UPDATED ON DECEMBER 9, 2021 • BY RYAN ROBINSON • 176 COMMENTS

Blog Post #3 - Listicle

Format:

- **Catchy title: “10 Free Tools Every Blogger Should Use”**
- **Numbered list with short descriptions**
- **CTA: Ask which tool they use the most**

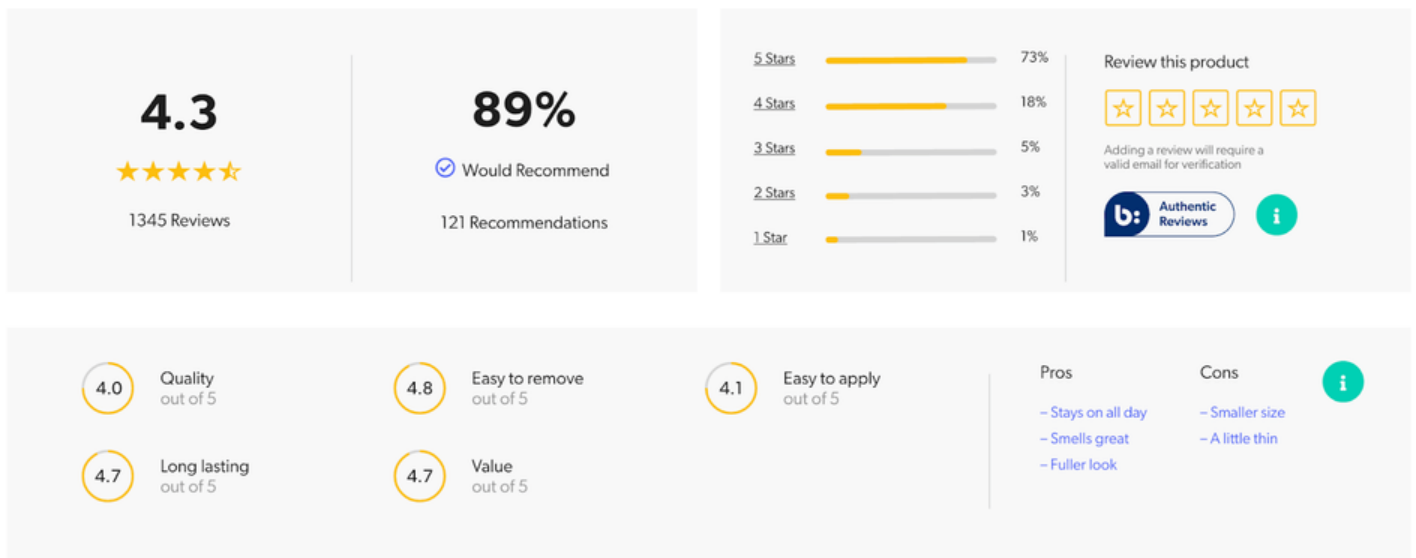
How to structure a listicle



Blog Post #4 - Product Review

Format:

- Introduce the product
- Pros and cons
- Personal experience
- CTA: Affiliate link or honest recommendation



Blog Post #5 - Beginner's Guide

Format:

- **Define the topic**
- **Break it down simply**
- **Use analogies or comparisons**
- **CTA: Link to advanced resources**

How To Start A Blog - A Beginners Guide For Starting A Blog

[Read More](#)



Blog Post #6 – Problem/Solution Post

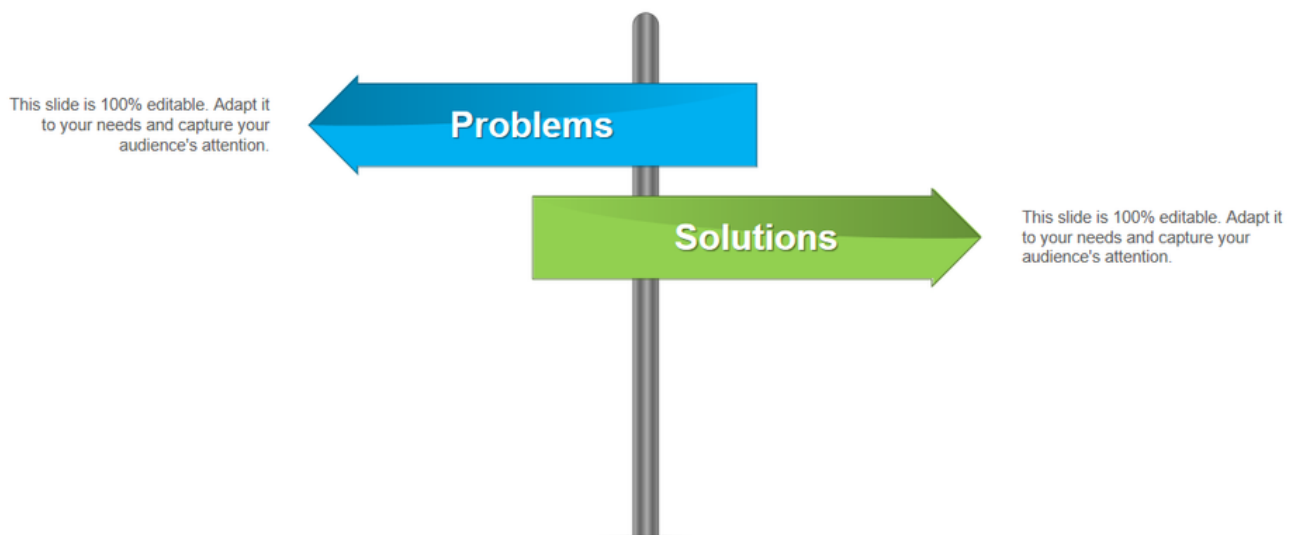
Format:

- Identify a common pain point
- Provide a practical solution
- Use real examples or scenarios

Example: “Struggling to pick a niche? Here’s how I chose mine.”

Two Sign Post Telling Problems and Solutions

This slide is 100% editable. Adapt it to your needs and capture your audience's attention.



Blog Post #7 - Inspirational Story

Format:

- **Share a challenge you overcame**
- **What you learned**
- **Encourage readers to keep going**



"During the lockdown, I lost my grandmom and was having academic challenges as well. It affected my relationships with people.

YourDOST helped me introspect my emotions and let go of the things beyond my control."

-ABHI.

Blog Post #8 - Tools & Resources

Format:

- Curated list of helpful tools
- Brief description and link
- Mention free/paid options



Blog Post #9 - Common Mistakes to Avoid

Format:

- List of 5-10 beginner mistakes
- Solutions or better approaches
- Add personal anecdotes



Common mistakes to avoid for your first blog post



Poor planning



Crafting un compelling headlines
and introductions



Neglecting visual appeal



Underestimating editing and
proofreading



Not engaging with your audience



Treating your first blog post as an
introductory post



bluehost

Blog Post #10 - FAQ Post

Format:

- Collect 5-10 beginner questions
- Short, clear answers
- Link to detailed posts if needed



Formatting Best Practices

- Use headings (H2, H3)
- Keep paragraphs short
- Use bold/italic to highlight
- Include bullet points and visuals

The second way of practicing Via Negativa is by subtracting habits. Building good habits is the best way to improve your life. The compounding effect of getting 1% better every day makes you 37 times better at the end of a year. What many people forget is that bad habits also have the same compounding effect.

Look into bad habits that hold you back and find ways to break them. While we're trying to build new habits, it's crucial for us to break the bad habits we already have. What you want to avoid when you're pushing forward is that at the same time you're moving backward.

Have you ever thought about why you're doing what you do now? It's easy for people to fall into a routine and live their day without much conscious thinking. When you focus only on how many hours you work instead of the impact of your work, you hit a plateau and stagnate quickly. It's important to measure your routines from time to time and remove the unnecessary ones, so you have more time and energy to focus on what matters.

Maybe you've done a great job at breaking bad habits and eliminating inefficient routines. But do you still feel overwhelmed? As if you're not making any progress? If yes, it's because you have too many open projects at the same time. Every commitment — both in work and personal life — take time and energy. Review your current obligations and try to keep a maximum of three open projects at one time.

Often, a poor decision or a stupid mistake can undo all the hard work you've done and the success you've accomplished. To get more out of life, learn to avoid making stupid decisions.

Header 2 → Eliminate Bad Habits and Routines

The second way of practicing Via Negativa is by subtracting habits. Building good habits is the best way to improve your life. The compounding effect of getting 1% better every day makes you 37 times better at the end of a year. What many people forget is that bad habits also have the same compounding effect.

Header 3 → IDENTIFY AND THEN BREAK BAD HABITS

Look into bad habits that hold you back and find ways to break them. While we're trying to build new habits, it's crucial for us to break the bad habits we already have. What you want to avoid when you're pushing forward is that at the same time you're moving backward.

Header 3 → MEASURE YOUR PROGRESS AND ELIMINATE INEFFECTIVE ROUTINES

Have you ever thought about why you're doing what you do now? It's easy for people to fall into a routine and live their day without much conscious thinking. When you focus only on how many hours you work instead of the impact of your work, you hit a plateau and stagnate quickly. It's important to measure your routines from time to time and remove the unnecessary ones, so you have more time and energy to focus on what matters.

Header 3 → REDUCE THE NUMBER OF OPEN COMMITMENTS

Maybe you've done a great job at breaking bad habits and eliminating inefficient routines. But do you still feel overwhelmed? As if you're not making any progress? If yes, it's because you have too many open projects at the same time. Every commitment — both in work and personal life — take time and energy. Review your current obligations and try to keep a maximum of three open projects at one time.

Header 2 → Avoid Bad Decisions and Stupid Mistakes

Often, a poor decision or a stupid mistake can undo all the hard work you've done and the success you've accomplished. To get more out of life, learn to avoid making stupid decisions.

Writing Tips for Beginners

- **Write like you talk**
- **Don't chase perfection**
- **Use tools like Grammarly or Hemingway**
- **Focus on clarity over cleverness**



9 Quick Blog Writing Tips!

- Identify the Target Audience
- Enticing Blog Titles
- Catchy Sub-headings
- Attractive Images
- Content Editing
- Detailed Research on the Topic
- Engaging Introduction
- Good Content
- Call To Action



How to Craft Strong CTAs

CTAs should:

- **Be action-oriented**
- **Match the content's intent**
- **Examples: “Download the checklist,” “Subscribe now,” “Leave a comment”**

How To Make CTA Buttons that Work

LET'S GET STARTED

SEE MORE

READ MORE

CONTACT US

BOOK
NOW

TRY IT
HERE

- Create a **clear, uncluttered space** around the CTA button with opposing colors to draw attention and improve visibility.
- Use **bold font** and **contrasting colors** to make the CTA stand out.
- Keep the **surrounding area minimal** and uncluttered to avoid distraction.



Using Images Effectively

- Use royalty-free sites (Pexels, Unsplash)
- Optimize images for web
- Use infographics and screenshots where helpful

Enhancing Your Blog with Images and Videos

Enhancing Engagement with
Visual Content

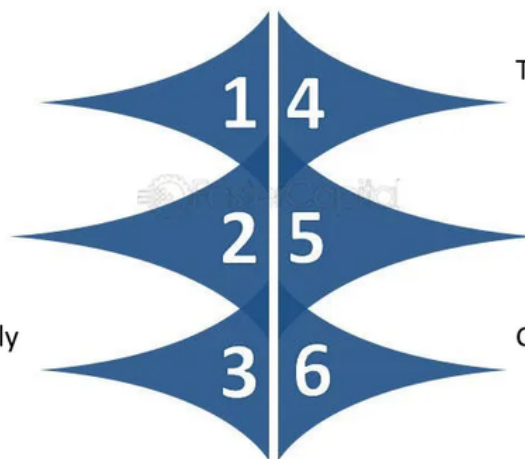
The Power of Images

Tips for Using Images Effectively

The Impact of Videos

Tips for Using Videos Effectively

Case Studies



Free Resources & Templates

- ✓ **Blog Post Templates**
- ✓ **Headline Formulas**
- ✓ **CTA Examples**
- ✓ **List of Tools Mentioned**
- ✓ **Bonus: Content Calendar Template**

Download more free resources at [Helping-Bloggers.com/freebies](https://helping-bloggers.com/freebies)