

E-BOOK

# 50 BLOG POST IDEAS FOR NEW BLOGGERS (WITH EXAMPLES)

*Never run out of content again!  
A curated list of post ideas  
across different niches.*

A photograph of a person lying in bed, partially covered by white sheets. A silver laptop is open on the bed in front of them. The person's hands are resting on their lap. The background is a plain, light-colored wall.

JIYA GUPTA

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## **Introduction**

As a new blogger, one of the hardest parts isn't setting up your blog—it's knowing what to write. You sit in front of a blank screen, and nothing comes to mind. That's where this guide comes in.

In this eBook, you'll find 50+ actionable blog post ideas across popular niches, complete with examples. Whether you're blogging about food, travel, parenting, or tech, you'll never run out of inspiration again.

## Why Blog Post Ideas Matter

Blogging consistently builds authority, trust, and traffic. But idea fatigue kills momentum. A good idea bank ensures you:

- Stay consistent
- Publish high-value content
- Rank better in search engines

This eBook will help spark ideas even when creativity runs dry.



## How to Use This Guide

Each section contains:

- 5 post ideas
- 1 example for each
- Room for customization

Use this guide:

- To plan your monthly calendar
- As inspiration when stuck
- To brainstorm new blog series

# How to Make a How-to Guide

1. Identify your topic.
2. Understand your target audience.
3. Research your topic thoroughly.
4. Create a step-by-step outline.
5. Add valuable images, videos, and descriptions.
6. Review your outline and research from the reader's point of view.
7. Test the process.
8. Link to other resources.



## Blogging Niche Ideas

1. Why I Started Blogging
2. *"My Journey to Starting a Blog (And What I Learned)"*
3. Tools I Use to Run My Blog
4. *"Top 7 Free Tools I Use to Manage My WordPress Blog"*
5. My Monthly Blogging Progress
6. *"April 2025 Blog Report: Traffic, Income & Lessons"*
7. Blogging Mistakes to Avoid
8. *"5 Things I Wish I Knew Before Starting a Blog"*
9. Blogging Goals
10. *"My 90-Day Blogging Goals + Strategy"*

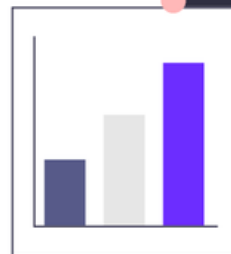


Choose a niche that matches your interests *and* has room for monetization through ads, affiliate links, or digital products.

## Personal Finance Niche Ideas

1. How I Saved My First ₹50,000
2. Budgeting Tips for Beginners
3. Best Budgeting Apps in 2025
4. How to Start Investing in Your 20s
5. Side Hustles for Students

# FINANCE NICHE REPORT



## Health & Wellness Niche Ideas

1. **Morning Routine for Mental Clarity**
2. **Easy Healthy Meals for Busy Days**
3. **My 30-Day Fitness Challenge**
4. **Meditation Apps That Actually Work**
5. **Wellness Tips for Bloggers**



## Tech & Gadgets Niche Ideas

**Best Laptops for Bloggers**

**Budget vs Premium Smartphones**

**My Favorite Chrome Extensions**

**AI Tools for Content Creators**

**Productivity Apps I Can't Live Without**



## Fashion & Beauty Niche Ideas

1. **Capsule Wardrobe for Bloggers**
2. **My Everyday Makeup Routine**
3. **How to Style on a Budget**
4. **Favorite Beauty Brands in 2025**
5. **Skincare Myths Debunked**



## Food & Recipes Niche Ideas

1. **My 5-Minute Breakfast Ideas**
2. **Healthy Meal Prep for Beginners**
3. **Local Street Food Guide**
4. **What I Eat in a Day (Blogger Edition)**
5. **Cooking with Kids**

[All Recipes](#) [Vegan](#) [Gluten-Free](#)



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**mb** Simple Recipes That  
Make You Feel Good

### NEW RECIPES

[SHOW ME EVERYTHING](#) →



## Travel Niche Ideas

1. **Best Travel Essentials Under ₹1000**
2. **Weekend Getaways Near [Your City]**
3. **How to Pack Light for Long Trips**
4. **Travel Mistakes I Made (And How to Avoid Them)**
5. **Top 5 Destinations for Digital Nomads**



## Parenting Niche Ideas

1. **My Daily Routine as a Work-from-Home Parent**
2. **Educational Apps for Toddlers**
3. **How I Balance Blogging & Parenting**
4. **Favorite Kids' Books Right Now**
5. **Family Meal Ideas for Busy Moms**



**InfluGlue**

**Top 22  
Parenting  
Blog Ideas  
for Mommy  
Bloggers**

Sign-up with us



## Lifestyle Niche Ideas

1. **My Morning Routine as a Blogger**
2. **Simple Self-Care Habits**
3. **How I Organize My Week**
4. **Weekend Reset Routine**
5. **Minimalism Tips That Changed My Life**



## Education Niche Ideas

1. **Free Online Courses for Bloggers**
2. **Top Skillshare Classes I Recommend**
3. **Book Summaries for Personal Growth**
4. **How to Study More Effectively**
5. **Best YouTube Channels for Learning**



## Bonus - Evergreen Blog Post Ideas

- **Listicles ("10 Tools...")**
- **How-to Guides**
- **Reviews (Apps, Courses, Tools)**
- **Interviews**
- **Personal Stories**

**These formats work across all niches and never go out of style.**

### Evergreen Blog Post Ideas

1. Write a curated list
2. Create a helpful checklist
3. Map out a roadmap to success
4. Write a Beginner's Guide
5. Write an Advanced Guide
6. Write an Ultimate Guide
7. Share your secrets / hacks
8. 'X things you're doing wrong that are stopping you doing Y'
9. Write an FAQ post
10. Create a glossary
11. Create a tutorial
12. 'How to X in Y days'
13. Share how something works
14. Produce a template
15. Pull together a list of resources
16. Write a review
17. Write a 'VS' post
18. 'How to do X on a budget'

## Tips to Keep the Ideas Flowing

Use tools like AnswerThePublic, Google Trends, or ChatGPT

Join blogging communities

Repurpose old posts with new angles

Follow top bloggers in your niche for inspiration

## Techniques to Keep Ideas Flowing

Freewriting

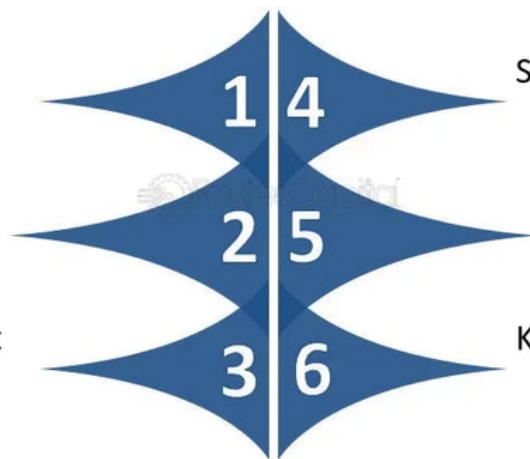
Mind mapping

Change your environment

Seek inspiration

Engage with your audience

Keep a running list of ideas

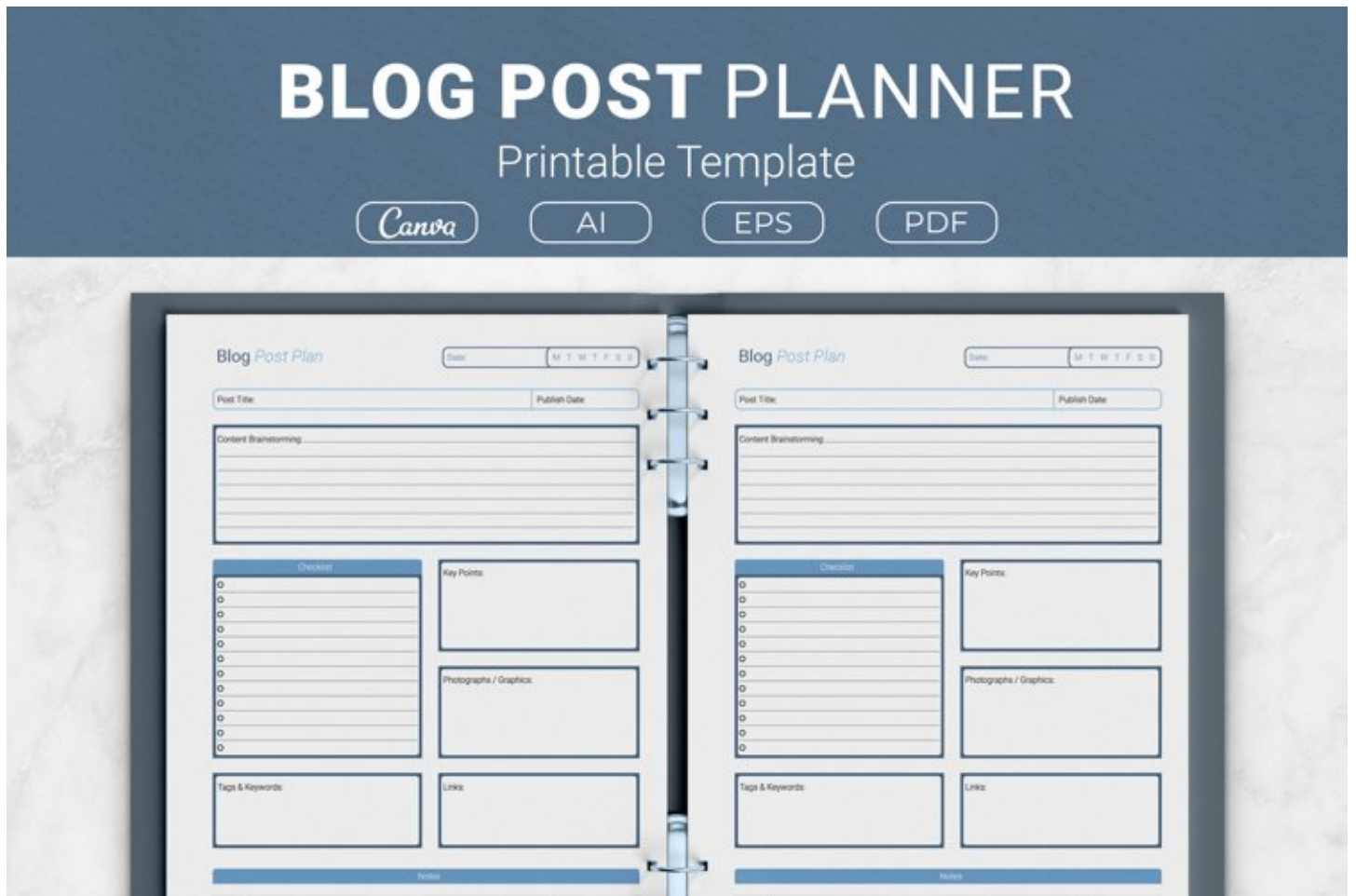


## Free Blog Post Planner Template

Download your free printable blog post planner to map out:

- **Titles**
- **Keywords**
- **Call-to-action**
- **Image ideas**

👉 [\[Link to your planner or embed it\]](#)



## About Helping Bloggers

**Helping Bloggers** is your go-to resource for starting and growing a blog with WordPress. We offer tutorials, tools, and step-by-step guides made just for beginners.

🌐 Visit: [helping-bloggers.com](https://helping-bloggers.com)

Every small  
act of  
kindness  
makes a big  
difference.

Timi Nadela



**More Freebies + Stay Connected**

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**Let's grow your blog together!**

